



Urban Form – A Framework for Healthy Communities

*** Sponsorship / Partnership Opportunities ***

On **Thursday, February 26, 2017**, the **Form-Based Codes Institute (FBCI)** will host a **premier educational symposium** at the **McLoughlin Gallery** in downtown San Francisco from **6:00 – 8:30 p.m.** The event will feature **Dr. Richard Jackson**, renowned expert on the nexus of urban form and public health, and a response panel comprised of leading experts with different perspectives on the topic. Dr. Jackson has served as California’s State Health Officer and Director of the Center for Disease Control and Prevention’s (CDC) National Center for Environmental Health.

FBCI is dedicated to the wider adoption of local development regulations that serve as the framework for healthy, socially equitable and environmentally sustainable communities. Few other non-profits have taken on this challenge. Recognized as the “go-to-resource,” FBCI educates practitioners, recognizes innovation and shares information on form-based codes, an alternative to conventional land-use zoning. Since 2005, FBCI has been teaching classes throughout the country, providing an information-rich website and fostering a network where land use professionals learn from one another.

We invite you and your organization to join us as a sponsor for this important event. The list below outlines a variety of sponsorship opportunities. *Each sponsorship package can be customized to fit your organization’s needs and interests.* For example, if you value granting access to the symposium for students, your benefit package can reflect that emphasis. Questions and customization recommendations, call Trish Jones Mondero at (202) 618-5497.

Gold Level Sponsorship: \$5,000 and above

Benefits may include:

- exclusive sponsor of the event;
- opportunity to introduce keynote lecturer;
- acknowledgement of sponsorship by FBCI chair during event;
- free access to FBCI’s 16 recorded webinars;
- 10 percent discount on all FBCI courses for up to 5 enrollments;
- co-branding with FBCI on event nametags, including company logo;
- opportunity to reserve a block of 10 tickets for students; and recognition (logo / description) in the onsite program; company logo on website.

Silver Level Sponsorship: \$1000 - \$4,999

Benefits may include:

- free access to FBCI's 16 recorded webinars;
- 10 percent discount on all FBCI courses for up to 5 enrollments;
- co-branding with FBCI on event nametags, including company logo;
- opportunity to reserve a block of 5 tickets for students; and
- recognition (logo / description) in the onsite program; company logo on website.

Bronze Level Sponsorship: \$500 to \$999

Benefits may include:

- recognition (logo/description) in the onsite program;
- opportunity to reserve a block of 3 tickets for students; and company logo on FBCI website.

Are you a public or nonprofit entity? If so, you too can become an "FBCI Partner" by helping us advertise the February 16 Symposium and Fundraiser. As an FBCI Partner, your organization will be listed on all marketing materials, including the onsite program and FBCI website. IF you are interested in supporting the Symposium in this way, please contact Trish Jones Mondero at tjones@lrginc.com.